

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd.**  
**Ste 1240**  
**Sherman Oaks, CA 91403-5347**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
951397-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WESH	Steve Banka	Eagle-Los Angel	National

Advertiser	Product	Estimate Number
Freedom PAC	FREEDOM PAC	331

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	951397	07903417

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	FRPC	FRPC

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/21/12	M-F Early Sunrise	5:00-6:00 AM	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	09/17/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	TVFPF091001H	\$350.00 NM
3	WESH	Tu	09/18/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	TVFPF091001H	\$350.00 NM
4	WESH	W	09/19/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	TVFPF091001H	\$350.00 NM
1	WESH	Th	09/20/12	5:51 AM	M-F Early Sunrise	5:00-6:00 AM	:30	TVFPF091001H	\$350.00 NM
5	WESH	F	09/21/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	TVFPF091001H	\$350.00 NM
2	09/17/12	09/21/12	M-F Sunrise @6AM	6:00-7:00 AM	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	09/17/12	6:21 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	TVFPF091001H	\$1,100.00 NM
2	WESH	Tu	09/18/12	6:52 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	TVFPF091001H	\$1,100.00 NM
1	WESH	W	09/19/12	6:41 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	TVFPF091001H	\$1,100.00 NM
3	WESH	Th	09/20/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	TVFPF091001H	\$1,100.00 NM
5	WESH	F	09/21/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	TVFPF091001H	\$1,100.00 NM
3	09/17/12	09/21/12	NBC Today Show	7:00-9:00 AM	MTWTF--	:30	5	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	5	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/17/12	8:44 AM	NBC Today Show	7:00-9:00 AM	:30	TVFPF091001H	\$1,300.00 NM
2	WESH	Tu	09/18/12	8:36 AM	NBC Today Show	7:00-9:00 AM	:30	TVFPF091001H	\$1,300.00 NM
3	WESH	W	09/19/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	TVFPF091001H	\$1,300.00 NM
4	WESH	Th	09/20/12	8:49 AM	NBC Today Show	7:00-9:00 AM	:30	TVFPF091001H	\$1,300.00 NM
5	WESH	F	09/21/12	8:38 AM	NBC Today Show	7:00-9:00 AM	:30	TVFPF091001H	\$1,300.00 NM
4	09/17/12	09/21/12	NBC Today Show II	10AM-11AM	MTWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	09/17/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	TVFPF091001H	\$600.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Product	Estimate Number	
Freedom PAC	FREEDOM PAC	331	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/17/12	09/21/12	NBC Today Show II	10AM-11AM	MTWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	TVFPF091001H	\$600.00 NM
3	WESH	W	09/19/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	TVFPF091001H	\$600.00 NM
4	WESH	Th	09/20/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	TVFPF091001H	\$600.00 NM
5	WESH	F	09/21/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	TVFPF091001H	\$600.00 NM
5	09/17/12	09/21/12	NBC Today Show III	11AM-12PM/10-11A	MTWTF--	:30	5	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	09/17/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11A	:30	TVFPF091001H	\$500.00 NM
1	WESH	Tu	09/18/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11A	:30	TVFPF091001H	\$500.00 NM
3	WESH	W	09/19/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	TVFPF091001H	\$500.00 NM
5	WESH	Th	09/20/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11A	:30	TVFPF091001H	\$500.00 NM
2	WESH	F	09/21/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11A	:30	TVFPF091001H	\$500.00 NM
6	09/17/12	09/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	09/17/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	TVFPF091001H	\$400.00 NM
4	WESH	Tu	09/18/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	TVFPF091001H	\$400.00 NM
1	WESH	W	09/19/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	TVFPF091001H	\$400.00 NM
3	WESH	Th	09/20/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	TVFPF091001H	\$400.00 NM
5	WESH	F	09/21/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	TVFPF091001H	\$400.00 NM
7	09/17/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	MTWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	M	09/17/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	TVFPF091001H	\$800.00 NM
4	WESH	Tu	09/18/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	TVFPF091001H	\$800.00 NM
2	WESH	W	09/19/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	TVFPF091001H	\$800.00 NM
3	WESH	Th	09/20/12	4:11 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	TVFPF091001H	\$800.00 NM
1	WESH	F	09/21/12	4:14 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	TVFPF091001H	\$800.00 NM
8	09/17/12	09/21/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	:30	5	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MTWTF--	5	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	M	09/17/12	5:20 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TVFPF091001H	\$1,200.00 NM
1	WESH	Tu	09/18/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TVFPF091001H	\$1,200.00 NM
2	WESH	W	09/19/12	5:39 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TVFPF091001H	\$1,200.00 NM
4	WESH	Th	09/20/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TVFPF091001H	\$1,200.00 NM
3	WESH	F	09/21/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TVFPF091001H	\$1,200.00 NM
9	09/17/12	09/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF--	:30	5	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MTWTF--	5	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	09/17/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	TVFPF091001H	\$1,800.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
951397-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Freedom PAC	FREEDOM PAC	331	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
9	09/17/12	09/21/12	M-F 6-6:30 PM Class of Time - Fixed Non Pre-emptible	M-F 6-6:30 PM	MTWTF--	:30	5	\$1,800.00	NM																																																																														
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1	WESH	Sa	09/22/12	6:11 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	TVFPF091001H	\$400.00	NM																																																																													
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12	09/22/12	09/22/12	SA/SU 6-6:30 PM Class of Time - Fixed Non Pre-emptible	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,000.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----S-</td><td>1</td><td>\$1,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>09/22/12</td><td>6:14 PM</td><td>SA/SU 6-6:30 PM</td><td>SA/SU 5:58-6:30 PM</td><td>:30</td><td>TVFPF091001H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----S-	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	09/22/12	6:14 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	TVFPF091001H	\$1,000.00	NM																																												
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Total Spots							56																																																																																

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$52,350.00</b>
<u>Agency Commission</u>	<b>\$7,852.50</b>
<u>Net Amount Due</u>	<b>\$44,497.50</b>